

LOUDOUN SHRM



Sponsorship Opportunities

Features & Benefits	Annual \$3,000	Annual Virtual \$1500	Monthly \$300	Monthly Virtual \$150
Acknowledgement of sponsorship on front page of Loudoun SHRM website including: Company Name, Logo, Level of Sponsorship and Link to Your Company's Website	X	X	X	X
Opportunity to introduce speakers at meetings	X	X	X	X
5-minute speaking opportunity during program at 6 Loudoun SHRM chapter meetings	X	X	X	X
Company and contact slide in presentation	X	X	X	X
Opportunity to host webinar that provides value to membership	X	X	X	
Opportunity to host raffle and business cards fishbowl	X		X	
Tickets for in-person meetings	2		1	
Display table for literature/handouts	X		X	
Article placed on front page of Loudoun SHRM website promoting series sponsor	X	X		
Access to Loudoun SHRM membership directory	X	X		
Company logo on all Loudoun SHRM literature	X	X		
Recognition of sponsorship before any in-person meetings	X		X	
Recognition of sponsorship before any virtual meetings		X		X



Loudoun SHRM is focused on building a strong local HR community — for students just starting out and for seasoned HR leaders.

Benefits of Sponsorship

Loudoun SHRM is the Loudoun County chapter of the Society for Human Resource Management. We're a community of HR pros, practitioners, and students who are here to connect, share ideas, and grow together.

We sit just outside Washington, DC — one of the most dynamic HR markets in the country — and we bring that energy home to Loudoun with relevant monthly programming, networking, and practical insight HR leaders can use immediately.

We're purposefully a close-knit group — friendly, local, and welcoming.

To sponsor an event, please contact David Blanchard to discuss available dates and topics, and please complete the form below:

Sponsorship Level: _____ (Monthly, Annual, Virtual Annual, Virtual Monthly)

Desired Sponsorship Meeting Date: _____

Signature: _____

Printed Name: _____

Company Name: _____

Primary Contact Name: _____

Contact Email: _____

Contact Information

David Blanchard: VP, Programming

Email: sponsors@loudounshrm.com

Payment: Venmo, Check, or Credit Card Accepted